

Position Title: Community Engagement Specialist

Reports To: Regional Membership Director

FLSA Status: Salaried, Non-Exempt

Job Type: Full-time

Pay: \$29,000.00 - \$32,000.00 per year

Location:

1. Region 1 - Florence and six surrounding Counties, South Carolina
2. Region 2 - Clarendon, Georgetown, Horry and Williamsburg Counties, South Carolina
3. Regions 4 & 5 - Beaufort, Colleton, Dorchester, Allendale, Bamberg, Barnwell, Calhoun and Orangeburg Counties, South Carolina

The Community Engagement Specialist is responsible for assisting with the development, implementation and assessment of comprehensive year-round recruitment plans for overall membership growth that align with other council initiatives and projects. They will be responsible for, but not limited to, managing leads and recruitment efforts with the membership team for increasing membership.

Essential Duties & Responsibilities:

- Assists in the recruitment of girls and adults through development and implementation of community cultivation strategies to elevate and enhance visibility of the Girl Scouts in the community.
- Develops, implements, and assesses comprehensive recruitment plans for membership growth in assigned geographic area.
- Interfaces with school administrators at the local school level.
- Collaborates with the Placement and Volunteer Support Specialists.
- Coordinates opportunities for community engagement events, school functions and volunteer-based recruitment in assigned area.
- Provides help as needed to new troop leadership.
- Performs other duties as assigned by supervisor.

Position Qualifications:

- Bachelor's or higher preferred or equivalent experience with two years of directly related work experience.
- Demonstrated experience with sales and partnership development.
- Demonstrated written and oral communication excellence.
- Knowledge of Girl Scouts mission, values, and culture and/or willingness to learn and adopt them.
- Knowledge of Microsoft Office.
- Proficiency in data entry and utilizing database systems.

- Ability to establish rapport and communicate with community members and work with persons and groups of diverse background and levels, both written and verbal.
- Strong organizational skills and ability to work under pressure, meet deadlines often with conflicting timelines.
- Excellent problem-solving and judgment skills and a high level of attention to detail and accuracy.

Other Considerations:

- Annual membership with GSUSA required.
- Valid driver's license and proof of vehicle insurance is required. Must be able to transport self and supplies to position related activities.
- Willingness to work a flexible schedule including evenings and weekends.
- Travel throughout assigned area up to 50% of the time.
- Non-Exempt, flexible position requiring frequent evenings and weekends.

Girl Scouts of Eastern South Carolina offers health, dental, life and vision insurances. Normal business hours are Monday – Thursday (35 to 40 hour workweek).

To apply for this position, please email a cover letter, resume, as well as a time you supported in recruiting efforts in any faculty that you believe exemplifies this role to hr@girlscoutsesc.org.

COVID-19 considerations: COVID-19 Guidelines are observed.

Equal Opportunity Employer: Successful applicants must be eligible to work in the US (visa sponsorship is not provided at this time) and must be able to pass a pre-employment background test. Girl Scouts of Eastern South Carolina is an Affirmative Action and Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, sex, sexual orientation, gender identity, national origin, or protected veteran status and will not be discriminated against on the basis of disability. GSESC actively participates in the development of environments that foster diversity, equity, inclusion, and access through words, actions, and attitude.

To request reasonable accommodation or if you need assistance to complete the job application, contact hr@girlscoutsesc.org.